

**ΕΙΡΗΝΗ ΧΡ. ΚΑΜΕΝΙΔΟΥ,  
PhD, MSc, BSc., BSc., BA**



**ΚΑΘΗΓΗΤΡΙΑ MARKETING  
ΔΗΜΟΚΡΙΤΕΙΟ ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΘΡΑΚΗΣ**

Ειρήνη Καμενίδου  
Καθηγήτρια Μάρκετινγκ,  
Δημοκρίτειο Πανεπιστήμιο Θράκης (ΔΠΘ)  
Πανεπιστημιούπολη Δράμας,  
Σχολή Επιστημών Γεωπονίας και Δασολογίας  
Τμήμα: Αμπελουργίας και Οινολογίας,  
1ο χλμ. Δράμας- Μικροχωρίου, 66100 Δράμα  
E-Mail: [eikamenidou@vo.duth.gr](mailto:eikamenidou@vo.duth.gr)  
Τηλ. γραφείου: ---

## ΣΠΟΥΔΕΣ

- 1999 Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης, Σχολή Γεωτεχνικών Επιστημών, Τμήμα Γεωπονίας, Τομέας Αγροτικής Οικονομίας, Εργαστήριο Εμπορίας Αγροτικών Προϊόντων, Αγροτικής Πολιτικής και Συνεταιρισμών.  
Αντικείμενο: Μάρκετινγκ
- PhD. Ειδίκευση: Έρευνα Αγοράς και Συμπεριφορά καταναλωτή στα τρόφιμα και χυμούς  
Μάρκετινγκ Τροφίμων
- Βαθμός: 10 Τίτλος διδακτορικής διατριβής: Έρευνα Αγοράς των Μεταποιημένων Προϊόντων Ροδάκινων στην Αστική Περιοχή της Θεσσαλονίκης. σελ. 400
- 1989 Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης, Σχολή Γεωτεχνικών Επιστημών, Τμήμα Γεωπονίας, Τομέας

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|---|---|
| Μεταπτυχιακό και Πτυχίο Γεωπονίας (Αγροτικής Οικονομίας)    | Αγροτικής Οικονομίας, Εργαστήριο Εμπορίας Αγροτικών Προϊόντων, Αγροτικής Πολιτικής και Συνεταιρισμών (5 έτη σπουδών, <b>integrated MSc</b> βάση του νόμου 3231/22.08.2019)                              |
| (MSc & B.Sc. in Agricultural Economics)                     | Αντικείμενο: Μάρκετινγκ Αγροτικών Προϊόντων<br>Τίτλος πτυχιακής διατριβής: Κόστος μεταποίησης βιομηχανικών προϊόντων τομάτας που παράγονται από τη συνεταιριστική βιομηχανία Λαγκάδα                    |
| Βαθμός: 8,05  |   |
| 1988<br>Πτυχίο Δημοσιογραφίας (B.A. Journalism)             | Κέντρο Ελευθέρων Φιλοσοφικών & Κοινωνικών Σπουδών Θεσσαλονίκης (1988) -Ιδιωτικό Κολλέγιο<br>Πτυχίο Δημοσιογραφίας (3 έτη σπουδών)   |
| Βαθμός: 9,00  |   |
| 1985<br>Πτυχίο Τεχνολόγου Γεωπόνου (B.Sc. Farm Management). | <b>Τεχνολογικό Εκπαιδευτικό Ίδρυμα Θεσσαλονίκης, Σχολή Τεχνολογίας Γεωπονίας, Τμήμα Διοίκησης Γεωργικών Εκμεταλλεύσεων.</b><br>Πτυχίο Τεχνολόγου Γεωπόνου (1985) στη Διοίκηση Γεωργικών Εκμεταλλεύσεων. |
| Βαθμός 6,87   |   |

### Ξένες γλώσσες

1. Αγγλικά: Άριστα (1970-1977 -8 χρόνια στις ΗΠΑ, Columbia Missouri & East Lansing Michigan: Δημοτικό Σχολείο και ένα χρόνο από το Middle School που είναι ανάλογο με το γυμνάσιο). Κάτοχος Proficiency του Michigan (1991) και Lower του Cambridge (1990).
2. Κινέζικα: HSK1, HSK2 & HSKK1
3. Γαλλικά: Elementary: βασικό επίπεδο επικοινωνίας (επικοινωνία, κατανόηση, ομιλία, γραφή)

## Σεμινάρια

- 1996 Ελληνικό Κέντρο Παραγωγικότητας (ΕΛΚΕΠΑ, Θεσσαλονίκης). Στατιστική με το SPSS για Windows (1 μήνα).
- 1991 Εθνικό Κέντρο Πολιτιστικών και Επαγγελματικών Εφαρμογών. Εκπαίδευση Εκπαιδευτών. (2 μήνες).
- 1988 Οργανισμός Προώθησης Εξαγωγών (ΟΠΕ). Εξαγωγικό Μάρκετινγκ. (10 μήνες).
- 1984 Ελληνικό Κέντρο Παραγωγικότητας (ΕΛΚΕΠΑ, Θεσσαλονίκης). Οργάνωση και λειτουργία Καταναλωτικών Συνεταιρισμών. (2 μήνες)

## ΕΠΑΓΓΕΛΜΑΤΙΚΗ ΠΡΟΫΠΗΡΕΣΙΑ – ΜΗ ΑΚΑΔΗΜΑΪΚΗ

- 27/6/2002-10/10/2005  
ΦΕΚ 46/25-2-2006, τ.  
Γ'
- Περιφέρεια Κεντρικής Μακεδονίας**, Γεωργο-οικονομολόγος.  
Κενή οργανική θέση: Μάρκετινγκ Αγροτικών Προϊόντων. Θέση: Αξιολογητής και επιθεωρητής.  
Αντικείμενο: Προγράμματα 3ου ΚΠΣ που σχετίζονται με το: Μάρκετινγκ Αγροτικών Προϊόντων, Μάρκετινγκ Τροφίμων, Μεταποίηση, Αγροτουρισμό, Ποιοτικό Έλεγχο (ISO, HACCP, κλπ)
- 1999 –2001
- PEGASUS Ατομική Επιχείρηση Marketing**  
Αντικείμενα: Μάρκετινγκ, Έρευνα Αγοράς, Μελέτες και Εκπαίδευση σε θέματα Μάρκετινγκ.
- 1999
- Ο.Ε.Ε.Κ.** Μέλος της πενταμελούς ομάδας σύνταξης οδηγού κατάρτισης (προγράμματος σπουδών). Ειδικότητα: Τεχνικός Μάρκετινγκ Γεωργικών Προϊόντων.
- 1991-1997
- Ο ΚΑΤΑΝΑΛΩΤΗΣ – KONSUM - COOP Θεσσαλονίκης.**  
Καταναλωτικός Συνεταιρισμός (Σούπερ Μάρκετ τροφίμων). Αντικείμενο: Υπεύθυνη Δημοσίων Σχέσεων, Στέλεχος Μάρκετινγκ της Επιχείρησης και Διευθύντρια σύνταξης του περιοδικού «Ο ΚΑΤΑΝΑΛΩΤΗΣ».

1983-1990

Συνεταιρισμοί και Βιομηχανίες (ΣΕΚΟΒΕ, ΟΜΟΣΠΟΝΔΙΑ Γ.Σ., Ε.Γ.Σ. ΛΑΓΚΑΔΑ, ΑΜΒΡΟΣΙΑ, ΜΕΛΙΣΣΑ, κά). Αντικείμενο: Τμήμα μάρκετινγκ & Ποιοτικός έλεγχος

## ΕΠΑΓΓΕΛΜΑΤΙΚΗ ΠΡΟΫΠΗΡΕΣΙΑ – ΑΚΑΔΗΜΑΪΚΗ (ΔΙΟΙΚΗΤΙΚΗ)

### Διοικητική εμπειρία

|                     |  |
|---------------------|--|
| 30/9/2023-31/8/2025 | Αντιπρόεδρος του Τμήματος Διοικητικής Επιστήμης & Τεχνολογίας, Σχολή Διοικητικής Επιστήμης και Λογιστικής του Δημοκρίτειου Πανεπιστημίου Θράκης  |
| 5/4/2024-31/8/2025  | Μέλος της Προσωρινής Συνέλευσης του Τμήματος Αγροτικής Βιοτεχνολογίας και Οινολογίας της Σχολής Γεωπονικών Επιστημών και Δασολογίας, Δημοκρίτειο Πανεπιστήμιο Θράκης   |
| 2021-2025           | Συντονιστική Επιτροπή του προγράμματος Executive MBA στον Τουρισμό (2021-2025) της Σχολής Διοίκησης και Οικονομικών, Τμήματος Διοικητικής Επιστήμης και Τεχνολογίας, Διεθνές Πανεπιστήμιο της Ελλάδος και Δημοκρίτειο Πανεπιστήμιο Θράκης (2021-2025). |
| 2024-2025           | Συντονιστική επιτροπή του προγράμματος Executive MBA της Σχολής Διοίκησης και Οικονομικών, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας, Δημοκρίτειο Πανεπιστήμιο Θράκης.   |
| 2019-2022           | Συντονιστική επιτροπή του μεταπτυχιακού προγράμματος σπουδών στο Ψηφιακό Μάρκετινγκ της Σχολής Διοίκησης και Οικονομικών, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας, Διεθνές Πανεπιστήμιο της Ελλάδος.   |
| 2014-21/10/2017     | Κοσμήτορας Σχολής Διοίκησης και Οικονομίας ΤΕΙ ΑΜΘ. Παραίτηση στις 21 Οκτωβρίου λόγω σύγκρουσης συμφερόντων (Ν. 4485 / 4-8-2017) με θέση μέλους ΣΕΠ στο Ελληνικό Ανοικτό Πανεπιστήμιο  |
| 2013-2018           | Υπεύθυνη της κατεύθυνσης Marketing του ΠΜΣ MBA της Σχολής Διοίκησης και Οικονομίας, του Τμήματος Διοίκησης Επιχειρήσεων  |
| 2014-2017           | Μέλος της Συγκλήτου του ΤΕΙ ΑΜΘ  |
| 2014-2017           | Μέλος του Πειθαρχικού Συμβουλίου του ΤΕΙ ΑΜΘ   |
| 2009-2014           | Μέλος της Ομάδας Εσωτερικής Αξιολόγησης του Τμήματος Διοίκησης Επιχειρήσεων (ΟΜΕΑ)   |

|           |  |
|-----------|--|
| 2012-2014 | Αναπληρωματικό μέλος της Επιτροπής Ερευνών του Τεχνολογικού Εκπαιδευτικού Ιδρύματος Ανατολικής Μακεδονίας και Θράκης (πρώην ΤΕΙ Καβάλας)         |
| 2010-2012 | Μέλος της Επιτροπής Ερευνών του Τεχνολογικού Εκπαιδευτικού Ιδρύματος Ανατολικής Μακεδονίας και Θράκης (πρώην ΤΕΙ Καβάλας)                        |
| 2010-2020 | Μέλος της επιτροπής πρακτικής άσκησης φοιτητών στο Τμήμα Νοσηλευτικής του Τεχνολογικού Εκπαιδευτικού Ιδρύματος Ανατολικής Μακεδονίας και Θράκης. |
| 2009-2014 | Υπεύθυνη Τομέα Διοίκησης Επιχειρήσεων  |
| 2009-     | Μέλος της επιτροπής πρακτικής άσκησης των φοιτητών και επόπτρια πρακτικής άσκησης στο Τμήμα Διοίκησης Επιχειρήσεων                               |
| 2009-2015 | Μέλος επιτροπής αξιολόγησης φακέλων των υποψηφίων συμβασιούχων εκπαιδευτικών του Τμήματος Οινολογίας και Τεχνολογίας Ποτών.                      |
| 2006-2018 | Μέλος επιτροπής αξιολόγησης φακέλων των υποψηφίων συμβασιούχων εκπαιδευτικών του Τμήματος Διοίκησης Επιχειρήσεων                                 |

## **ΑΚΑΔΗΜΑΪΚΗ -ΔΙΔΑΚΤΙΚΗ ΠΡΟΥΠΗΡΕΣΙΑ**

### **Διδασκαλία σε Μεταπτυχιακό Πρόγραμμα Σπουδών (ΜΠΣ)**

|                          |  |
|--------------------------|--|
| 2019-2024                | <u>Διεθνές Πανεπιστήμιο της Ελλάδος</u> , Σχολή Οικονομίας και Διοίκησης, Τμήμα Διοικητικής Επιστήμης & Τεχνολογίας, <b>ΠΜΣ: Digital Marketing</b> (2019-2022), MBA, και Διοίκηση Τουριστικών Επιχειρήσεων και Οργανισμών για Στελέχη (Executive MBA in Tourism) |
| 2018-2019                | <u>ΤΕΙ Ανατολικής Μακεδονίας και Θράκης</u> , Σχολή Διοίκησης και Οικονομίας, Τμήμα Διοίκησης Επιχειρήσεων, <b>ΠΜΣ: Digital Marketing.</b>   |
| 2018-2020<br>& 2009-2010 | <u>Ελληνικό Ανοικτό Πανεπιστήμιο.</u> Σχολή Κοινωνικών Σπουδών, <b>ΜΠΣ: Διοίκηση Τουριστικών Επιχειρήσεων.</b> Μέλος ΣΕΠ (διατριβές)   |

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|------------|---|
| 2013- 2016 | <u>ΤΕΙ Ανατολικής Μακεδονίας και Θράκης</u> , Σχολή Διοίκησης και Οικονομίας, Τμήμα Διοίκησης Επιχειρήσεων, ΠΜΣ: MBA.   |
| 2012- 2017 | <u>ΤΕΙ Ανατολικής Μακεδονίας και Θράκης</u> , Σχολή Τεχνολογικών Εφαρμογών, Τμήμα Ηλεκτρολόγων Μηχανικών, διδασκαλία μισού μαθήματος, στο ΜΠΣ "Καινοτομία στην Τεχνολογία και Επιχειρηματικότητα".  |
| 2010       | <u>Δημοκρίτειο Πανεπιστήμιο Θράκης</u> . Σχολή Επιστημών Γεωπονίας και Δασολογίας, Τμήμα Δασολογίας και Διαχείρισης Περιβάλλοντος και Φυσικών Πόρων. ΠΜΣ, MSc στη Διατήρηση και Αποκατάσταση Χερσαίων Φυσικών Οικοσυστημάτων.   |
| 2004-2006  | <u>ΤΕΙ Λάρισας</u> . Σχολή Διοίκησης και Οικονομίας, Τμήμα Διοίκησης και Διαχείρισης Έργων σε σύμπραξη με το Πανεπιστήμιο <b>Staffordshire της Μ. Βρετανίας</b> . Διδασκαλία σε δύο ΜΠΣ: 1. Master στη Διοίκηση Επιχειρήσεων - MBA (Master in Business Administration) και 2. Master στην Επιστήμη της Διοίκησης (Master of Science in Management). |

## Διδασκαλία σε Προπτυχιακό Πρόγραμμα Σπουδών (ΠΠΣ)

|                  |   |
|------------------|---|
| 1/9/2025-        | <u>Δημοκρίτειο Πανεπιστήμιο Θράκης (DUTH)</u> . Σχολή Γεωπονικών και Δασολογικών Επιστημών, Τμήμα Αμπελουργίας και Οινολογίας. Καθηγητής Μάρκετινγκ   |
| 2024 Μάρτιο-     | <u>Δημοκρίτειο Πανεπιστήμιο Θράκης</u> , Σχολή Διοικητικής Επιστήμης και Λογιστικής, Τμήμα Διοικητικής Επιστήμης & Τεχνολογίας, Καθηγήτρια με γνωστικό αντικείμενο: Μάρκετινγκ, ΦΕΚ: 5094/13-3-2024, αρ. φύλλου 39, τ. Α΄ |
| 2019-2024 Μάρτιο | <u>Διεθνές Πανεπιστήμιο της Ελλάδος (ΔΙΠΑΕ)</u> . Σχολή Οικονομίας και Διοίκησης, Τμήμα Διοικητικής Επιστήμης και Τεχνολογίας. Καθηγήτρια με γνωστικό αντικείμενο: Μάρκετινγκ. ΦΕΚ: 4689/19-12-2019, τ. Β΄                |
| 2005-2019        | <u>ΤΕΙ Ανατολικής Μακεδονίας και Θράκης (EMaTTech)- πρώην ΤΕΙ Καβάλας</u> . Σχολή Διοίκησης και Οικονομίας, Τμήμα Διοίκησης Επιχειρήσεων, κατεύθυνση Μάρκετινγκ   |
| 2019- &          | <u>Ελληνικό Ανοικτό Πανεπιστήμιο (ΕΑΠ)</u> . Σχολή Ανθρωπιστικών Σπουδών, Τμήμα Διοίκησης Επιχειρήσεων. Μέλος ΣΕΠ (Συνεργαζόμενο Επιστημονικό Προσωπικό). Θεματικές Ενότητες:   |

|                         |  |
|-------------------------|--|
| 2002- 2017<br>Μέλος ΣΕΠ | Marketing I (2002-2003; 2004-2010; 2019-2022) & Marketing II (2002-2004; 2010-2017). Συντονιστές Θεματικών Ενοτήτων: Καθηγητής ΟΠΑ κ. Γ. Σιώμκος (Marketing II), Αναπλ. Καθηγητής ΕΑΠ κ. Γ. Κεχαγιάς (Marketing I) και Καθηγήτρια Μπουτσούκη Χριστίνα (Marketing I; (2019-2022)                                    |
| 2000-2005               | <u>ΤΕΙ Θεσσαλονίκης</u> . Σχολή Διοίκησης και Οικονομίας, Τμήμα Εμπορίας και Διαφήμισης. Επιστημονικός συνεργάτης με πλήρη προσόντα.   |
| 2001-2003               | <u>Δημοκρίτειο Πανεπιστήμιο Θράκης</u> . Σχολή Επιστημών Γεωπονίας και Δασολογίας, Τμήμα Αγροτικής Ανάπτυξης. Π.Δ. 407/80 στη βαθμίδα του Επίκουρου Καθηγητή   |
| 2001-2002               | <u>Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης</u> . Σχολή Γεωτεχνικών Επιστημών, Τμήμα Γεωπονίας, Τομέας Αγροτικής Οικονομίας, Εργαστήριο Εμπορίας Αγροτικών Προϊόντων, Αγροτικής Πολιτικής και Συνεταιρισμών.<br>Επικουρία σε ασκήσεις των φοιτητών στα μαθήματα Συμπεριφορά Καταναλωτή & Εμπορία Αγροτικών Προϊόντων |
| 2000-2002               | <u>ΤΕΙ Δυτικής Μακεδονίας</u> , παράρτημα Φλώρινας, Τμήμα Εμπορίας και Ποιοτικού Ελέγχου Αγροτικών Προϊόντων. Επιστημονικός συνεργάτης με πλήρη προσόντα.  |
| 1990                    | <u>ΤΕΙ Θεσσαλονίκης</u> . Σχολή Τεχνολόγου Γεωπόνου, Τμήμα Διοίκηση Γεωργικών Εκμεταλλεύσεων. Επιστημονικός συνεργάτης με ελλιπή προσόντα.   |

## ΕΡΕΥΝΗΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ

|                         |  |
|-------------------------|--|
| 2023                    | <b>Επιστημονικός Συνεργάτης προγράμματος:</b> Drama terroir: European Regional Development Fund of the European Union and Greek national funds through the Operational Program Competitiveness, Entrepreneurship, and Innovation, under the call RESEARCH—CREATE—INNOVATE (project code: T2ΕΔΚ-02974 Drama terroir). |
| 1/1/2017-<br>31/12/2019 | <b>Επιστημονικός Συνεργάτης προγράμματος:</b> The wine Lab – Generating Innovation Between practice and Research (TWL)   |
| 24/9/2016-<br>4/9/2019  | <b>Αξιολογήτρια</b> της πράξης: “Απόκτηση Ακαδημαϊκής Εμπειρίας σε νέους Επιστήμονες Κατόχους Διδακτορικού 2016-19 ΤΕΙ ΑΜΘ   |

|                           |   |
|---------------------------|---|
| 28/2/2018-<br>24/12/2018  | <b>Επιστημονικός συνεργάτης προγράμματος:</b> Support of Social Enterprises and Enhancement of Development (Socede), στα πλαίσια προγράμματος Ευρωπαϊκής συνεργασίας «ΕΛΛΑΔΑ-ΒΟΥΛΓΑΡΙΑ 2014-2020» (INTERREG V-A GREECE – BULGARIA 2014-2020)  |
| 23/10/2012-<br>31/10/2013 | <b>INTERREG III: «Integrating the Greek – Bulgarian tourism product. Training Scenarios Specialist.</b> Training of hotel businesses.   |
| 1/10/2010-<br>31/10/2013  | Πρακτική Άσκηση Τριτοβάθμιας εκπαίδευσης του ΤΕΙ Ανατολικής Μακεδονίας και Θράκης   |
| 2008                      | <b>Επιστημονικός Συνεργάτης προγράμματος:</b> Πρόγραμμα Υπουργείο Παιδείας και Γενικής Γραμματείας Νέας Γενιάς: «Λειτουργία Σημείου Άντλησης και συνεχούς ροής δεδομένων του Παρατηρητηρίου Νεανικής Επιχειρημα-τικότητας της Γενικής Γραμματείας Νέας Γενιάς στο ΤΕΙ Καβάλας και εκπόνηση μελέτης για τις τάσεις Νεανικής Επιχειρηματικότητας στην περιφέρεια Ανατολικής Μακεδονίας» |
| 2012-<br>2016             | <b>Εκπαιδευτής φοιτητών:</b> Μονάδα Καινοτομίας και Επιχειρηματικότητας, Πρόγραμμα για την Επιχειρηματική Κατάρτιση των φοιτητών.<br>Μονάδα καινοτομίας και Επιχειρηματικότητας ΤΕΙ Καβάλας Διδασκαλία Μαθημάτων 2ου κύκλου Επιχειρηματικότητας   |
| 1/9/2010-<br>31/8/2013    | Μονάδα Διασφάλισης Ποιότητας ΜΟΔΠΙ του ΤΕΙ Καβάλας  |
| 2005-2010                 | Προγράμματα Προπτυχιακών Σπουδών του ΤΕΙ Καβάλας με αντικείμενο εργασιών τις Αρχές Μάρκετινγκ και την Έρευνα Αγοράς με επίκεντρο το E-Learning από 1/10/2006 έως 30/06/2007 με αμοιβή 400 Ευρώ και από 01/01/2008 έως 31/08/2008 με αντικείμενο εργασιών την Επικοινωνία και Διαφήμιση με συνολική αμοιβή 500 Ευρώ ( <b>ΕΡΕΑΕΚ II project</b> ).                                      |
| 15/05/08 -<br>15/05/2009  | <b>Επιστημονική Υπεύθυνη και κύρια ερευνήτρια:</b> «Παράγοντες επιλογής μιας Τράπεζας και Ολική Ικανοποίηση από αυτές στην πόλη της Καβάλας». Χωρίς αμοιβή 3,000€.  |
| 2007-2008                 | <b>Επιστημονικός Συνεργάτης προγράμματος:</b> «Αξιολόγηση πελατών της εικόνας Super Market στην πόλη της Καβάλας, 12 months, 3,000€. Co- investigator.  |

## ΑΚΑΔΗΜΑΙΚΟ ΔΗΜΟΣΙΕΥΜΕΝΟ ΕΡΓΟ

Πίνακας 1: Συνοπτικό ακαδημαϊκό έργο. (23/11/2024)

| <b>Journals/conferences</b>                              | <b>Number</b>    |
|--|------------------|
| SCOPUS Journals and Conferences (in SCOPUS +forthcoming) | <b>80 (74+6)</b> |
| Journals in Web of Science (Clarivate IF)                | <b>21</b>        |
| CABS/ABS ((Journals: CABS/ABS: 1*-3*))                   | <b>10</b>        |
| ABDC list (Journals)                                     | <b>14</b>        |
| SJR list (Journals)                                      | <b>35</b>        |
| SSCI/ SCI (Conferences)                                  | <b>8</b>         |
| Scholar.google   | <b>2303</b>      |
| Scopus citations   | <b>972</b>       |
| Author impact: h-index (Scholar Google)                  | <b>20</b>        |
| Author impact: i-index (Scholar Google)                  | <b>35</b>        |
| Author impact: h-index (SCOPUS)                          | <b>14</b>        |
| Author impact: h-index (Harzing's PP)                    | <b>22</b>        |
| Author impact: g-index (Harzing's PP)                    | <b>44</b>        |
| Refereed International Academic Journals                 | <b>60</b>        |
| Book   | <b>1</b>         |
| Book Chapter   | <b>6</b>         |
| Article in Book Series                                   | <b>37</b>        |
| Book editing   | <b>1</b>         |
| Peer-reviewed International Conference Proceedings       | <b>49</b>        |
| Book of Abstracts  | <b>6</b>         |
| Peer-reviewed Greek Academic Journals                    | <b>9</b>         |
| Peer-reviewed Academic Conference Proceedings (In Greek) | <b>15</b>        |
| Other publications                                       | <b>12</b>        |

## Διδακτορική Διατριβή:

**Καμενίδου, Ειρ.** (1999). *Ερευνα Αγοράς των Μεταποιημένων Προϊόντων Ροδάκινων στην Αστική Περιοχή της Θεσσαλονίκης*. Διδακτορική διατριβή, ΑΠΘ Σχολή Γεωτεχνικών Επιστημών, Τμήμα Γεωπονίας, Τομέας Αγροτικής Οικονομίας, Εργαστήριο Εμπορίας Αγροτικών Προϊόντων, Αγροτικής Πολιτικής και Συνεταιρισμών, Θεσσαλονίκη (σελ.400).

**Άρθρα σε διεθνή περιοδικά: 60**

**SCOPUS= 35; CABS/ABS (1\*-3\*) = 10; SSCI/SCI=21**

1. **Kamenidou, I.**, Mamalis, S., Gkitsas, S., Stavrianea, A., Mylona, I., & Pavlidis, S. (2025). Alternative Protein Sources: Generation Y's Food Neophobia, Entomophagy Acceptance, Self-Assessed Environmental Concern, and Intention to Recommend Entomophagy. *Proceedings 117 (1): 16*. MDPI. (SCOPUS)
2. Vassilikopoulou, A., **Kamenidou, I.**, & Priporas, C. V. (2024). Negative Airbnb reviews: an aspect-based sentiment analysis approach. *EuroMed Journal of Business, 19(2)*, 191-207. (CABS: 1\*; IF= 4.6; Scopus: 12.4; ABDC-JQL list: C\*; SCIMAGOJR, CABS, EconLit)
3. Mamalis, S., **Kamenidou, I. E.**, Karampatea, A., Arseniou, S., Bouloumpasi, E., Skendi, A., & Fourkioti, G. (2024). Complying winery marketing strategies based on attitudes and perceptions towards winery terroir. *Journal of Tourism, Heritage & Services Marketing, Vol. 10, No. 1, 2024*, pp. 65-78 (SCOPUS; Cite score: 5.3, SJR: 0.395; SNIP:0.889)
4. Karampatea, A., Mamalis, S., Bouloumpasi, E., Skendi, A., & **Kamenidou, I.** (2024). Wine and Gastronomic Tourism in the Drama Region. *Tourism and Hospitality, 5(3)*, 625-638. (SCOPUS: 3.7)
5. Amanatidis, D., Mylona, I., Dossis, M., **Kamenidou, I(E).**, and Mamalis, S. (2024). Consumers' social media engagement and online behavior: A structural equation modelling analysis. *Online Journal of Communication and Media Technologies 14, no. 1 (2024): e202401* (SCOPUS: 3.4, IF: 0.7).
6. Priporas, C. V., Nagarajan, D. V., & **Kamenidou, I. E.** (2023). A technology-people-integrated toolkit for retail care management during a crisis. *Journal of Retailing and Consumer Services, 73*, 103304. (IF=13.1; SCOPUS: 22.7; SJR: 3.439; SNIP:2.992; ABDC List: A; SCIMAGOJR: Q1) (CABS-ABS; REPEC; SNIP; SCOPUS; SSCIE; WHO COVID-19 Research Database)

7. Liava C, Ouranos K, Chatziioannou A, **Kamenidou I**, Katsanos G, Antoniadis N, Tsoulfas G, Akriviadis E, Sinakos E. (2023). Impact and Management of COVID-19 in Liver Transplant Candidates and Recipients. *Annals of Gastroenterology* 36(5), 477. (SCOPUS: 4.1; SJR:0.826; SNIP :0.796) (PubMed, PubMed Central, Scopus, ESCI, EMBASE/Excerpta Medica, EBSCO, SJR)  
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC10433260/>
8. **Kamenidou, I.**, Mamalis, S., Gkitsas, S., Mylona, I., & Stavrianea, A. (2023). Is Generation Z Ready to Engage in Entomophagy? A Segmentation Analysis Study. *Nutrients*, 15(3), 525 (IF=5.0; SCOPUS: 9.1; SJR: Q1); (SCOPUS, SCIE, Embase, AGRICOLA, AGRIS, PubMed, SCIMAGOJR).
9. Priporas, C.-V., Vellore-Nagarajan, D. and **Kamenidou, I.(E)**. (2022). Stressful eating indulgence by generation Z: a cognitive conceptual framework of new age consumers' obesity. *European Journal of Marketing*, 56 (11):2978-3006.  
<https://doi.org/10.1108/EJM-06-2021-0386> (CABS: 3\*; IF=5.181; Scopus: 8.1; ABDC list: A\*; SCIMAGOJR: Q1)
10. **Kamenidou, I(E)**, Mamalis, S. Stavrianea, A., Bara E-Z, Mylona, I., and Pavlidis, S. (2022). Risk Communication based on Gender Differences of COVID-19 Related Trusted Information Sources: Insights from the Generation Z Cohort. *Medical Research Archives European Society of Medicine (ESMED)*, [online] 10(4) DOI: <https://esmed.org/MRA/mra/article/view/2746/193546067>
11. Stavrianea, A. and **Kamenidou, I. (E)** (2022). Memorable tourism experiences, destination image, satisfaction, and loyalty: an empirical study of Santorini Island. *EuroMed Journal of Business* 17 (1), 1-20. ((CABS: 1\*; IF= 5.2; Scopus: 6.8; ABDC-JQL list: C\*; SCIMAGOJR, CABS, EconLit).
12. **Kamenidou, I.E**, Stavrianea, A., (2022). Profiling Monastery Tourists based on Memorable Experiences, Place Identity, Satisfaction, Intention to Revisit and Intention to Recommend. *Review of Integrative Business and Economics Research*, 11(1), 86-110 (SCOPUS).  
[http://buscompress.com/uploads/3/4/9/8/34980536/riber\\_11-1\\_05\\_t21-036\\_86-110.pdf](http://buscompress.com/uploads/3/4/9/8/34980536/riber_11-1_05_t21-036_86-110.pdf)
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14. **Kamenidou, I.**, Mamalis, S.A., Mylona, I., Stavrianea, A., Bara EZ (2021) Perceptions of Environmental Benefits from Sustainable Food Consumption

Patterns: Evidence from the Generation Z and Y Cohort. *Int. J. of Agriculture Resources, Governance and Ecology*, 18 (1-2):182-198. (SCOPUS, SCIMAGOJR)

15. Amanatidis, D., Mylona, I., **Kamenidou, I. E.**, Mamalis, S., & Stavrianea, A. (2021). Mining Textual and Imagery Instagram Data during the COVID-19 Pandemic. *Applied Sciences*, 11(9), 4281 (IF=2.7; SCOPUS:4.5; SJR: 0.492; SNIP:0.974) (SCOPUS; SJR; SNIP; SCIE, SafetyLit; AGRIS; EBSCO, World Health Organization-WHO).
16. Mylona, I., Amanatidis, D., Stavrianea, A, **Kamenidou, I.** & Mamalis, S. (2021). Promoting tourists' destinations in Greece with social media: The Case of Kimolos. *International Journal of Economics & Business Administration (IJEBA)*, 9(1), 347-361.
17. Stavrianea, A., **Kamenidou, I.**, Kanaouti, S., Theodosis, A (2021). Stereotypes and gender-neutral advertising: perceptions of the generation Z and Y cohorts, *Asia Pacific Journal of Advanced Business and Social Studies*, 7 (1), 14-23  
<https://apiar.org.au/journal-paper/stereotypes-and-gender-neutral-advertising-perceptions-of-the-generation-z-and-y-cohorts/>
18. **Kamenidou, I.E.**, Stavrianea, A., Mamalis, S., & Mylona, I. (2020). Knowledge Assessment of COVID-19 Symptoms: Gender Differences and Communication Routes for the Generation Z Cohort. *International Journal of Environmental Research and Public Health*, 17(19), 6964 (SCOPUS: 8.5; SNIP: 1.219; SJR:0.919) (SCOPUS, SNIP, SJR; ProQuest, WHO COVID-19 Research Database)
19. **Kamenidou, I.E.**, Stavrianea, A., & Liava, C. (2020). Achieving a Covid-19 Free Country: Citizens Preventive Measures and Communication Pathways. *International Journal of Environmental Research and Public Health*, 17(13), 4633 (SCOPUS: 8.5; SNIP: 1.219; SJR:0.919) (SCOPUS, SNIP, SJR; ProQuest, WHO COVID-19 Research Database).
20. **Kamenidou, I.E.**, Stavrianea, A., & Bara, E. Z. (2020). Generational Differences toward Organic Food Behavior: Insights from Five Generational Cohorts. *Sustainability*, 12(6), 2299. (IF=3.9; SCOPUS:5.8; SNIP:1.198; SJR: 0.664) (AGORA (FAO), AGRICOLA, AGRIS - CABI, CAB, SSCI, SCI, SJR, SNIP, DOAJ, EconPapers (RePEc), FSTA).
21. Amanatidis, D., Mylona, I., Mamalis, S., & **Kamenidou, I. E.** (2020). Social media for cultural communication: A critical investigation of museums' Instagram practices. *Journal of Tourism, Heritage & Services Marketing*, 6(2), 38-44. (SCOPUS: 5.8; SJR: 0.434; SNIP:0.761) (SCOPUS; SJR; SNIP; SSRN by Elsevier (Social Sciences Research Network; EBSCO)
22. Priporas, C.V., Stylos, N., & **Kamenidou, I.** (2020). City image, city brand personality, and Generation Z residents' overall life satisfaction in economic crisis

- era: Predictors of city-related social media engagement. *Journal of Business Research*, 119, 453-463 (**ABS/ CABS: 3\***; **ABDC: A**; **IF= 11.3**; **SCOPUS: 16.0**; **SJR: 2.895**; **SNIP:3.238**).
23. Priporas, C.V., **Kamenidou, I.**, & Nguyen, N. (2019). The impact of the macroenvironment on consumer skepticism towards cause-related marketing: Insights from the economic crisis. *International Marketing Review* (**ABS/ CABS: 3\***, **IF= 5.326**, **SCOPUS:8.5**; **ABDC: B**; **SJR: 2.895**; **SNIP: 3.238**), DOI 10.1108/IMR-04-2019-0124.
  24. **Kamenidou, I. C.**, Mamalis, S. A., Pavlidis, S., & Bara E.Z. (2019). Segmenting the Generation Z Cohort University Students Based on Sustainable Food Consumption Behavior: A Preliminary Study. *Sustainability*, 11(3): 837-858 (**IF=3.9**; **SCOPUS:5.8**; **SNIP:1.198**; **SJR: 0.664**) (AGORA (FAO), AGRICOLA, AGRIS - CABI, CAB, SSCI, SCI, SJR, SNIP, DOAJ, EconPapers (RePEc), FSTA). <https://www.mdpi.com/2071-1050/11/3/837>
  25. **Kamenidou, I.E.C.**, Mamalis, S. A., & Dimitriadis, E. (2018). Generation Z perceptions of quality certification: A cross-national study. *International Journal of Food and Beverage Manufacturing and Business Models (IJFBMBM)*, 3(1): 23-41. (Cabell's Directories, Google Scholar, Ulrich's Periodicals Directory)
  26. **Kamenidou, I.**, and Mamalis S., (2018). Engagement schemes in marketing courses: A case study from Greece. *Journal of Advances in Higher Education* 10 (1): 39-47
  27. Stavrianea, A., and **Kamenidou, I.** (2016). Religion in the context of economic crisis: The generation's z perspective. *International Journal of Strategic Innovative Marketing (IJSIM)*, 3(3): 56-68.
  28. Priporas, C.V., **Kamenidou, I.**, Kapoulas, A., Papadopoulou, F.M. (2015). Counterfeit purchase typologies during an economic crisis. *European Business Review*, 27 (1): 2-16. (**SCOPUS: 26.5**; **IF= 4.2**; **ABS: \*2**; **ABDC LIST: B**; **SJR: 3.667**; **SNIP:6.267**; EBSCO; SSCI; SCIE; CABS- ABS)
  29. **Kamenidou, I.** and Vourou, R. (2015). Motivation factors for visiting religious sites: The case of Lesvos Island. *European Journal of Tourism Research*, 9: 78-91. (SCOPUS, EBSCO Hospitality and Tourism Complete; CABI Leisure, Recreation and Tourism, ProQuest Research Library)
  30. Papafotikas, I., Chatzoudes, D., and **Kamenidou, I.** (2014). Purchase decisions of Greek consumers: an empirical study. Paper presented at the EBEEC Conference, 9-12 of May 2013 in Istanbul, Turkey. *The Economies of Balkan and Eastern Europe Countries in the Changed World (EBEEC 2013)*. *Procedia Economics and Finance*, 9: 456-465. (Scholargoogle)

31. **Kamenidou, I.C.**, Mamalis, S. A., Priporas, C.V., and Kokkinis, G., (2014). Segmenting customers based on perceived importance of wellness facilities. *Procedia Economics and Finance*, 9: 417-424. (Scholargoogle)
32. **Kamenidou, I.C.**, Mamalis, S. A., Kokkinis, G., Geranis, C., (2013). Image Components of Nightlife-Clubbing Destinations. *TOURISMOS: An International Multidisciplinary Journal of Tourism*, 8 (3):99-111. (SCOPUS: 0.3; SJR: 0.196; SNIP: 0.275; CAB Abstracts (CABI), CitEc, DOAJ EBSCO Publishing)
33. Avdimiotis, Sp., Kokkinis, G., **Kamenidou, I.**, (2012). Sharing knowledge between the peers of a Winery Network: The case of wine routes in Northern Greece. *China-USA Business Review*, 11 (1): 38-51.
34. **Kamenidou I.**, Mamalis, S., Kokkinis, G., and Intze, C (2011). Improvement Axons for Ardas Festival in Evros, Greece, based on attendees' perceptions. *Scientific Bulletin -Economic Sciences-(Buletin Stiinfic - Seria Stiinf Economice)*, 10 (2): 62-73.
35. **Kamenidou, I.**, Aggelopoulos, S., and Batzios A. C. (2011). Natural medical attributes and benefits of Spirulina: Segmentation based on consumers' knowledge. *Journal of Medicinal Plants Research*, 5(14): 3192-3199. (IF=0.590).
36. Priporas, C.V and **Kamenidou I.** (2011). Perceptions of potential postgraduate Greek business students towards UK universities brand and brand reputation. *Journal of Brand Management*, 18(4/5): 264-273. (SCOPUS: 7.9; SJR: 1.09; ABS:\* 2, IF= 4.1; SNIP: 1.402; ABDC: A) (SCOPUS; SJR; SSCI; SNIP; ABDC)
37. **Kamenidou, I.**, Arabatzis, G. and Batzios, AC. (2010). Natural vs. Artificial Christmas Trees: Age Effects on Households Decoration Behaviour. *International Journal of Food and Agriculture & Environment- IJFAE*, 8 (3-4/ part 2): 1378-1382. (SCOPUS: 0.7; SNIP:0.707; SJR: 0.152). (SCI; SCOPUS; SNIP; SJR)
38. **Kamenidou, I.**, and Priporas, C.V. (2010). Factors Predicting Consumers Knowledge of Spirulina Health Benefits. *International Journal of Food and Agriculture & Environment-IJFAE*, 8 (1): 16-20. (SCOPUS: 0.7; SNIP:0.707; SJR: 0.152)
39. **Kamenidou I.**, Mamalis, S., and Priporas, C.V. (2009). Measuring Destination Image and Consumer Choice Criteria. The Case of Mykonos Island. *TOURISMOS: An International Multidisciplinary Journal of Tourism*, 4(3): 67-79. (SCOPUS: 0.3; SJR: 0.196; SNIP: 0.275; CAB Abstracts (CABI), CitEc, DOAJ EBSCO Publishing)
40. **Kamenidou, I.**, Balkoulis, N., and Priporas, C.V. (2009). Hotel Business Travelers Satisfaction Based on Service Quality: A Segmentation approach in Inner City 5 Star Hotels. *International Journal of Leisure and Tourism Marketing*, 1(2): 152-172.

41. Aggelopoulos, S., **Kamenidou, I.**, and Pauloudi, A. (2008). Women's business activities in Greece: The case of agro-tourism. *Turizam: međunarodni znanstvenostručni časopis (Tourism: An International Interdisciplinary Journal)*, 56 (4): 371-384. (SCOPUS: 2.5; SJR: 0.284; SNIP: 0.476; EBSCO, C.I.R.E.T., Web of Science Core Collection - ESCI, Clarivate, USA, CAB Abstracts and Leisure Tourism Database)
  
42. Priporas, C.V., Laspa, C., and **Kamenidou, I.** (2008). Patient Satisfaction in Hospital Services. A Pilot Study. *Journal of Medical Marketing*, 8(4): 325-340. (SCOPUS: 0.1; SJR: 0.108; SNIP: 0.000) (SCOPUS, ABI/INFORM, EBSCO, ARC-AMA, ERA, Scholargoogle).
  
43. Aggelopoulos, S., Pavloudi, A., Manolopoulos, I., and **Kamenidou, I.** (2008). The Attitudes and Views of Farmers on the New Common Agricultural Policy and the Restructuring of Crops: The Case of Greece. *American-Eurasian Journal of Agricultural & Environmental Sciences*, 4 (4): 397-404.
  
44. Aggelopoulos S., Menexes G., **Kamenidou I.** (2007). Implications for the financing and sustainability of enterprises based on a ranking methodology for categorical financial data. *EuroMed Journal of Business*, (2) 2: 113-134. (CABS: 1\*; IF= 5.2; SCOPUS: 6.8; ABDC-JQL list: C\*; SCIMAGOJR, CABS, EconLit, SCIE)
  
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51. Aggelopoulos, S., Milonakis, G., **Kamenidou, I.**, (2006). Investigation of Business Dexterity in the Agricultural Sector: The case of Pig Holdings. *Agricultural Journal (eJournal)*, 1(3):156-159. (Agro Asia, World Agri. Database, MedLit).
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55. Priporas, C.V. and **Kamenidou, I.**, (2003). Can Alternative Tourism be the Way Forward for the Development of Tourism in Northern Greece? *Tourism: An International Interdisciplinary Journal*, 51 (1): 53-62. (SCOPUS: 2.5; SJR: 0.284; SNIP: 0.476; EBSCO, C.I.R.E.T., Web of Science Core Collection - ESCI, Clarivate, USA, CAB Abstracts and Leisure Tourism Database)
56. Michailidis A., Arabatzis G. and **Kamenidou I.** (2003). Evaluating the Demand Patterns for Irrigation Water: The Case of Western Macedonia. *Agricultural Economics Review*, 4 (2): 57-66. (E-Jel, WebEc-The list of Economic Journals, edBioWorld-Agricultural Economics Journals, EBSCO, Agecon search, ProQuest)
57. **Kamenidou, I.**, Tzimitra –Kalogianni, I., Priporas, C.V., Tziakas, V. (2002). Greek Consumers Vs' Private Label Milk. *Agricultura Mediterrenea*, 132: 66-76.
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59. Tzimitra –Kalogianni, I., **Kamenidou, I.**, Priporas, C. V., Tziakas, V. (2002). Private Label Milk and Greek Consumers' Behaviour. *NEW MEDIT*, 1(2): 29-33. (IF= 1.414; SJR: 0.308; EconLit, AGRIS/FAO database)
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- ✓ Ανακοινώσεις σε διεθνή συνέδρια με το σύστημα κριτών : 6
- ✓ Εθνικά Επιστημονικά Περιοδικά με κριτές (9)
- ✓ Πρακτικά Εθνικών Συνεδρίων: 15
- ✓ Άλλες δημοσιεύσεις: 12

## ΑΚΑΔΗΜΑΙΚΗ ΑΝΑΓΝΩΡΙΣΗ

**Μέλος εξεταστικής και τριμελής επιτροπής διδακτορικών διατριβών**  
 Εξεταστική επιτροπή σε τρία διεθνή διδακτορικά που έχουν περατωθεί  
 Εξεταστική επιτροπή σε ένα ελληνικό διδακτορικό που έχουν περατωθεί  
 Μέλος τριμελής επιτροπής διδακτορικού που είναι σε εξέλιξη

## Αξιολόγηση Προγραμμάτων

| Έτος | Έργο πρότασης   |
|------|---|
| 2019 | <b>Αξιολόγηση Ερευνητικών Προτάσεων:</b> Υποστήριξη ερευνητών με έμφαση στους νέους ερευνητές – κύκλος Β', Υπ. Οικονομίας και Ανάπτυξης, Ειδική Γραμματεία Διαχείρισης Τομεακών Επιχειρησιακών Προγραμμάτων του Ευρωπαϊκού Κοινωνικού Ταμείου |
| 2018 | <b>Αξιολόγηση Ερευνητικών Προτάσεων:</b> Ανάπτυξη Ανθρώπινου Δυναμικού, Εκπαίδευση και Δια Βίου Μάθηση» του ΕΣΠΑ 2014-2020, Υπ. Οικονομίας και Ανάπτυξης.   |
| 2017 | <b>Αξιολόγηση Ερευνητικών Προτάσεων:</b> ΕΔΒΜ34 «Υποστήριξη ερευνητών με έμφαση στους νέους ερευνητές», Υπ. Οικονομίας και Ανάπτυξης.   |
| 2014 | <b>Αξιολόγηση Προτάσεων Ηλεκτρονικών Βιβλίων.</b> Ελληνικά Ακαδημαϊκά Ηλεκτρονικά Συγγράμματα και Βοηθήματα, στο πλαίσιο της Δράσης "Κάλλιππος"   |

### Κριτής εργασιών σε Διεθνή ακαδημαϊκά περιοδικά.

Κριτής εργασιών σε θέματα Μάρκετινγκ για επιστημονικά περιοδικά και συνέδρια και μέλος επιστημονικών επιτροπών συνεδρίων. Ενδεικτικά αναφέρονται:

#### Διεθνή Ακαδημαϊκά Περιοδικά (ενδεικτικά):

Journal of Business Research (JBR), European Journal of Marketing, Annals of Leisure Research, Social Indicators Research, EuroMed Journal of Business, International Journal of Environmental Research and Public Health, Nutrients, British Journal of Economics, Sustainability, Foods.

#### Διεθνή Επιστημονικά Συνέδρια (ενδεικτικά):

- ✓ EUROMED Academy of Business (EMAB) Conference
- ✓ ISCIMAT -International Conference on Strategic Innovative Marketing and Tourism
- ✓ Regional and Rural Development Conference
- ✓ Primary and Secondary Production & Consumption Conference
- ✓ Greek Association of Agricultural Economists (GAAE) conference
- ✓ Hellenic Scientific Association of Sport & Recreation Management (HSASMR)
- ✓ The Economies of Balkan and Eastern Europe Countries in the changed world (EBEEC)

- ✓ HAICTA (Hellenic Association of Information and Communication Technology in Agriculture, Food and Environment)

### **Co-editor – Editorial Board (Συν-συντάκτης - Συντακτική επιτροπή):**

- ✓ Editorial Board of the International Journal of Strategic Innovative Marketing (IJSIM)
- ✓ Co-editor of the International Journal of Business and Economics Scientific Applied Research (IJBESAR: 2015-2018)
- ✓ Editorial Board of the International Journal of Economics Scientific Applied Research (IJESAR: 2008-2014)

### **ΣΥΜΜΕΤΟΧΗ ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΕΣ ΟΡΓΑΝΩΣΕΙΣ- ΕΤΑΙΡΙΕΣ -ΣΥΛΛΟΓΟΙ**

1. Ελληνική Ακαδημία Μάρκετινγκ (ΕΛΑΜ)
2. Ελληνική Ακαδημία Διοίκησης Επιχειρήσεων (ΕΑΔΕ)
3. Ευρωπαϊκή Ακαδημία Μάρκετινγκ (ΕΜΑC)
4. European Association of Agricultural Economists (ΕΑΑΕ).
5. Επιστημονική Εταιρεία Αγροτικής Οικονομίας (ΕΤΑΓΡΟ).
6. Κέντρο Προστασίας Καταναλωτών (ΚΕ.Π.ΚΑ).
7. Ένωση Επιστημόνων για την Προτυποποίηση και την Τυποποίηση (ΕΝΕΠΡΟΤ).
8. Γεωτεχνικό Επιμελητήριο Ελλάδος.

### **ΚΟΙΝΩΝΙΚΗ ΠΡΟΣΦΟΡΑ**

- ✓ Καθοδήγηση και εμπλοκή φοιτητών σε κοινωνικές δραστηριότητες για άτομα με ειδικές ανάγκες
- ✓ Καθοδήγηση και συμμετοχή των φοιτητών σε προγράμματα κοινωνικού μάρκετινγκ
- ✓ Μέλος του Κέντρου Προστασίας Καταναλωτή
- ✓ Μέλος του Συλλόγου παιδιών με δυσλεξία
- ✓ Μέλος του Συλλόγου παιδιών με αυτισμό
- ✓ Ομιλίες στην τοπική κοινωνία της Καβάλας και σε σχολεία της
- ✓ Εθελοντική εργασία στην εκκλησία για τα συσσίτια για τους φτωχούς
- ✓ Συγγραφή εκλαϊκευμένων άρθρων (9)
- ✓ Δωρήτρια στις εκκλησίες που οργανώνουν συσσίτιο για τους φτωχούς της οικονομικής κρίσης
- ✓ Δωρητής στο παιδικό χωριό SOS